

Border Trade Alliance
 May 4-6, 1997
 Ottawa Conference
**HIGHWAY TRADE CORRIDOR
 AND GATEWAYS
 AN IMPORTANT FOCUS**

The CAN/AM BTA is an important organization with far reaching beneficial impact on Trade and the Economic Viability of doing Business between Canada and the United States. The CAN/AM BTA depends on the participation and funding provided by members to accelerate momentum and achieve results.

CONFERENCE HIGHLIGHTS

Can/Am BTA was acknowledged for:

- being a distinguished group of leaders from the private and public sectors regarding policies and issues pertaining to Canada-U.S. Trade;
- playing a significant role in the development of Canadian policy;
- commended for the contribution it has made to the U.S./Canada economic relationship;
- We look forward to working with the Can/Am BTA on future Canada-U.S. transportation initiatives, which could include joint assessment of transportation network proposals and development of compatible or harmonized standards and regulations for commercial vehicles.

An impressive array of senior Canadian and U.S. government officials updated members on Transportation, Trade and Border Management activities and initiatives.

*Jim Horsman, CAN/AM BTA

Welcomed attendees to the conference and its meaningful agenda. Reiterated Can/Am BTA is organized to improve relations and trade between U.S./Canada through established working relationships with governments to bring parties together. Urged all to become dues paying members and participate in Can/Am BTA initiatives.

SPEAKERS AND THEIR MESSAGE

[Margaret Bloodworth](#), Deputy Minister Transport Canada

[Michael Kergin](#), Assistant Deputy Minister U.S. Branch,

Department of Foreign Affairs and International Trade

[Terry Collins-Williams](#), Director International Trade Policy Division Ministry of Finance

[Thomas G. Weston](#), Charge d'Affairs U.S. Embassy

[Oryst Dydynsky](#), General Manager Release Policies and Customs Relations
 Canadian Food Inspection Agency

[Provincial Transportation Panel:](#)

Vic Hamm, Director Freight, Transportation & Trade Manitoba

Don Norquay, Assistant Deputy Minister Transportation

Jim Phillips, CAN/AM BTA Executive Director

[CAN/AM BTA Executive Board Members:](#)

Jim Horsman; Jerry Nagel; Jim Phillips;

[Allan Cocksedge](#), Assistant Deputy Minister Revenue Canada Customs Border Services Branch

[Bridge and Tunnel Operators and Border Trade Corridor Panel:](#)

Allen Gandell, Niagara Falls Bridge Commission, Moderator; Dan Elash, Blue

Water Bridge; Ron Lampman, Peace Bridge; Remo Mancini, Ambassador

Bridge; Chuck O'Brien, Detroit Canada Tunnel; Bob Frazier, Rocky Mountain

West Trade Corridor; Jim Horsman, Cascadia Project

Jack Ampuja, Can/Am BTA Exec Board Member - Closing Remarks:

Thanked the speakers for their positive forward thinking comments and the attendees for their participation who collectively made the Conference a

success. * Provided an excellent summary of the Conference highlighting the need to efficiently manage U.S./Canada Trade which has increased 40. since 1993 / optimize North American transportation system (85% of trade moves by land based truck and rail) / must insure intelligent use of technology.