

OTTAWA, CANADA CONFERENCE

CANADIAN/U.S. BORDER A UNIFIED FOCUS
MAY 6 - 8, 2001

Transportation/Trade/Border Management Between The Worlds Two Largest Trading Partners

CHATEAU LAURIER HOTEL
***** NEW LOCATION *****
1 RIDEAU STREET
OTTAWA, ONTARIO, CANADA K1N 8S7

May 6-8, 2001

CONFERENCE AGENDA

WELCOME TO THE CAN/AM BTA 2001 OTTAWA CONFERENCE SUNDAY, MAY 6, 2001

6 p.m.-8 p.m. Reception-Cash Bar / Conference Registration
(Casual Dress)

8 p.m.-10 p.m. Executive Board of Directors Meeting (Board Only)

MONDAY, MAY 7, 2001

8:00 a.m.-8:45 a.m. Formal Breakfast / Conference Registration

8:45 a.m.-9:00 a.m.

Bob Frazier, Executive Board Member

CAN/AM BORDER TRADE ALLIANCE

Executive Vice President, University of Montana

Welcome and Introductory Remarks

Jim Phillips, Executive Director

CAN/AM BORDER TRADE ALLIANCE

Introduction of Executive Board

9:00 a.m.-11:30 a.m.

PRIVATE SECTOR PRACTITIONER PANELS -
PRESENTATIONS OF SPECIFIC IMPEDEMENT AND DELAY
ISSUES IN CONDUCTING CROSS BORDER BUSINESS

Customs Brokers/Logistics Providers

Mike Dahm, District Manager, A.N. Deringer, Inc.

Tom Ruth, Vice President No. America, Livingston International,
Inc.

Jim Wiser, Executive Vice President, PBB Global Logistics

Transportation Providers

Karen Phillips, Vice President U.S. Gov't. relations, Canadian
National

Sandra Scott, Customs Advocate, Roadway Express
Murray Ross, Manager Border Services, Canadian Pacific
Railroad
Mark Newby, General Sales Manager, Con-way Canada Express

10:20 a.m.-10:35 a.m. Break

Producers/Manufacturers

Gary MacNew, Vice President Customer Service/Logistics, Rich
Products
Gil Duhn, Manager Customs, General Motors
John Bailie, Director Gov't. Affairs, Kodak Canada

Importers and Exporters

Bob Armstrong, President, Canadian Association of Importers
and Exporters
Jayson Myers, Chief Economist, Canadian Manufacturers &
Exporters

11:30 a.m.-12:30 p.m.

3D SIMULATION MODEL DEMONSTRATION OF TECHNICAL
INOVATIONS/BORDER CROSSING MANAGEMENT WITH
SPECIFIC OPTION RESULTS DEPICTED AND
(CONGESTION/DELAY) SOLUTIONS QUANTIFIED.

Randy Rippin, Executive Vice President, Regal Decision Systems
Brian O'Toole, Senior Partner, ITSPATIAL
Art VanNostrand, GIS Project Coord., NAFTA Intermodal
Transportation Institute

12:30 p.m.-2:00 p.m.

Luncheon/Speaker:
Deputy Chief of Mission Stephen Kelly, U.S. Embassy to Canada
"The American Perspective"

SHARED BORDER ACCORD / BORDER VISION BORDER
MANAGEMENT

2:00 p.m.-3:30 p.m.

Dialogue and Overview of initiatives, progress, accomplishments and
ACCORD Issues including * airport pre-clearance, * ACCORD
Land Border Processing Zone creation, NEXUS - implementation of
2-way low risk traveler system as well as * BORDER VISION off
shore/perimeter/other Immigration cooperative initiatives and the *
CCRA development to streamline low risk cargo processing and
clearance.

ACCORD/VISION Can/AM BTA 2001 Action Plan Priorities.
 Dialogue including impediment / delay problems presented by the morning panels. THE ACCORD COORDINATING COMMITTEE MEMBERS (ON THIS PANEL) WILL BE PRESENT TO HEAR THE MORNING PANEL PRESENTATIONS.

- ε Mike Cronin, Assistant Commissioner, U.S. Immigration and Naturalization Service
- ε Denis Lefebvre, Assistant Commissioner Customs, Canada Customs and Rev. Agency
- ε Bill Heffelfinger III, Assistant to Commissioner&North. Border Coord., U.S.Customs
- ε Joan Atkinson, Ass't. Deputy Minister, Citizenship & Immigration Canada
- Allan Cocksedge, Jim Phillips, Can/Am Border Trade Alliance

3:30 p.m.-3:45 p.m. Break

TREASURY BOARD

3:45 p.m.-4:15 p.m.

Treasury Board Executive*

Discussion of the resource availability and projections for operation of Canada Customs and Citizenship and Immigration Canada to enhance and improve border management/operations.

4:15 p.m.-4:30 p.m. Questions from and dialogue with attendees

PROVINCE OF ALBERTA VIEW OF THE BORDER: ITS ACTIVITY WITH THE U.S.

4:30 p.m.-5:15 p.m.

Premier Ralph Klein, Province of Alberta*

"The view from Alberta (trade, corridors, gateways, border management etc.)"

5:15 p.m.-5:30 p.m. Questions from and dialogue with attendees

6:00 p.m.-8:00 p.m. **Reception / Buffet (Presenting Premier Ralph Klein)**

Cash Bar

TUESDAY MAY 8, 2001

8:00 a.m.-8:50 a.m. Formal Breakfast

TRANSPORTATION ISSUES

9:00 a.m.-9:30 a.m.

Honorable David Collenette, Minister of Transport*
"Strategic direction for Transport Policy - National Highway, Rail, Maritime and Infrastructure and the importance of Trade Corridors and Border Crossing Gateways"

9:30 a.m.-9:45 a.m. Questions from and dialogue with attendees

CANADA/UNITED STATES PARTNERSHIP

9:45 a.m.-10:15 a.m.

George Haynal, Assistant Deputy Minister-Americas, Dept. Foreign Affairs & Int. Trade

"Canada/United States Partnership (CUSP)"

10:15 a.m.-10:30 a.m. Questions from and dialogue with attendees

10:30 a.m.-10:45 a.m. Break

INDUSTRY ISSUES

10:45 a.m.-11:15 a.m.

Honorable Brian Tobin, Minister of Industry*
"E Commerce effect on the Border and infrastructure"

11:15 a.m.-11:30 a.m. Questions from and dialogue with attendees

11:30 a.m.-Noon

Jerry Nagel, Executive Board Member
CAN/AM BORDER TRADE ALLIANCE
President, Northern Great Plains Inc.
"Power Point presentation of Can/Am BTA Web Site - Summary and Closing Remarks"

Noon -1:00 p.m.

Luncheon

(LATE CHECKOUT OF 2 p.m. HAS BEEN REQUESTED)

Can/Am BTA is a broad based, bi-national grassroots organization comprised of business segments, private sector and public sector organizations involved in U.S./Canada Trade and Visitation. Can/Am BTA has participation from the entire U.S./Canadian Border including Alaska from the Pacific to the Atlantic Ocean.

Can/Am BTA is a critically important bi-national undertaking with far reaching beneficial impact on Trade and the economic viability of doing Business between Canada and the U.S.

FUTURE CAN/AM BTA CONFERENCES

September 23-25, 2001 - Washington, D.C. featuring reception at the Canadian Embassy

*** Invited**

REGISTRATION (Please print out and fax in)

WILL ATTEND
PLEASE INDICATE
WITH X

NAME _____

Sun. Reception _____
(as you wish it to appear on name tag)

CO./ORGANIZATION _____

Mon. Breakfast _____

TITLE _____

Mon. Lunch _____

ADDRESS _____

Mon. Reception _____

Tues. Breakfast _____

CITY/STATE/PROV./ZIP/POSTAL CODE:

Tues. Lunch _____

PHONE() _____ FAX() _____

E-MAIL _____

Conference Registration Fee -\$300 U.S. funds for dues paying members (\$250 each for 2 or more from same company) and \$450 for non-dues paying members. Your check must accompany this form to take advantage of the Pre-Registration Discount Fee and must be received NO LATER THAN APRIL 16, 2001. After that date Registration Fee will be \$325 and \$475 respectively U.S. funds. No refunds or cancellations after April 16.

SPONSORSHIPS of Conference events are available: Lunches \$1,000, Receptions \$1,000, Breakfasts \$750, Breaks \$500 (U.S. funds).

MAKE YOUR CHECK PAYABLE TO:

CAN/AM BORDER TRADE ALLIANCE

And mail it with this registration form to:

Jim Phillips
CAN/AM BTA
P.O. Box 929
Lewiston, New York 14092
Tel/Fax 716-754-8824
e-mail canambta@aol.com

Conference fee covers materials, receptions (with cash bar) and meals on the agenda.

A block of rooms has been reserved at the Chateau Laurier Hotel (NEW LOCATION) at a special discount rate of (single/double occupancy) \$199/night Canadian funds (approx. \$129 U.S.) or a Deluxe at \$209/night Canadian funds (plus applicable taxes).

YOU ARE RESPONSIBLE FOR MAKING YOUR OWN HOTEL RESERVATION. CALL THE CHATEAU LAURIER DIRECTLY AT 1-613-241-1414. PLEASE STATE THAT YOU ARE ATTENDING THE CAN/AM BTA CONFERENCE WHEN CALLING TO INSURE YOU RECEIVE CAN/AM BTA's SPECIAL GROUP RATE.

Please note that hotel reservation should be made promptly as rooms at the Special Discount Rate are limited and may be sold out before the April 16, 2001 cut off date.

Sponsors for CAN/Am BTA Ottawa Conference (To Date)

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